

**1,200 Pairs Women's Silk Hose, 79c Quality** **45c**

A great special purchase of 1,200 pairs slightly imperfect silk hose. Imperfections are so slight they will remain the wearing quality in the least. These are made with double garter top and reinforced sole, heel and toe. **45c** Actually worth 79c. Tomorrow, a pair.

**85c and \$1.00 Silk Hose, 65c**

300 pairs Women's Black and White Silk Hose, double garter top, reinforced sole, heel and toe. **65c** and \$1.00 silk hose. Tomorrow.

**50c Silk Lisle Hose, 38c**

Women's Silk Lisle Hose, in black only. Reinforced sole, heel and toe. 50c quality. **38c**

**12c Fruit of the Loom, 73c**

36-inch Fruit-of-the-Loom Cotton, a brand that is well known by every housekeeper. These bear the original trade mark tickets, and quantity is restricted to 20 yards. **73c** 12c quality.

On Sale Main Floor.

Store Hours: 8:30 A.M. to 5:30 P.M.

**LANSBURGH & BRO.**

420 TO 430 7TH ST.

417 TO 425 8TH ST.

Leaders Then Established in 1860 Leaders Now

**15c Lonsdale Cambric, 9c**

36-inch Lonsdale Cambric; none better known. This comes in the Lonsdale and cambric finish. Original Ticket goods; quantity restricted to 20 yards. **9c** 15c value.

On sale Main Floor.

**\$1.00 54-inch Tailors' Venetian Lining** **79c**

This is in black only, and is an extra heavy weight. A strong and durable fabric for lining ladies' and men's coats. Our regular \$1.00 grade at, yard. **79c**

**A small lot of \$1.00 36-inch Brocade Lining Satin** **69c**

Floral design on self-colored grounds, in salmon, emerald, gold, light rose, helio, copenhagen and white. An actual \$1.00 value for, yard. **69c**

# Amazing Price Reductions in Women's and Misses' Ready-to-Wear Garments

Our ready-to-wear buyer has just returned from the New York markets, and tomorrow we will place before you the "fruits" of the "most successful" purchasing trip of his career. Bad business conditions in certain parts of the country have naturally left manufacturers with many surplus stocks. The best of these were purchased at wonderful concessions in price, and tomorrow we will pass them on to our customers at the same proportionate cost. Don't hesitate, but be here when the store opens and be prepared to see the most extraordinary values of our history.

**Lot No. 1—Junior Coat Suits and Coats**  
Values Up to \$15.00  
Junior Coat Suits, sizes 12, 13, 15, 17, in brown mixtures cloths; all beautifully tailored. Jackets are all satin lined. 50 Junior Coats, sizes 12, 13, 15, 17, in plain, brown, navy, and fancy mixtures. Values up to \$12.50. **\$15.15** Tomorrow's special price.

**Lot No. 2—Misses' Fox Trot Coats**  
Values \$15.00 and \$17.50  
150 Misses' Fox Trot Coats, sizes 14 to 18; three beautiful styles, including the new flare skirt model. Colors, brown, navy, copenhagen, green and navy mixtures. **\$10.15** \$15.00 and \$17.50 values.

**Lot No. 3—Women's Coats**  
Values Up to \$35.00  
Included are Plush Coats, with fur or plain collar; also Ural Mitten and Arabian Lamb, Boule, Broadcloth, Broadtail Fur Cloth and Chinchillas, in brown, blue black and gray. Also Imported Wool Plaid Coats, in the newest creations. All sizes for women and misses. **\$13.15**

**Lot No. 4—Short Model Suits**  
Values Up to \$35.00  
Short Model Suits, some fur trimmed. The New Flare Skirt. Beautifully tailored jackets, lined with peach de cygne. Materials are cheviot, serge, diagonals, broadcloths. Colors—Black, navy, brown, green, plum. All sizes for women and misses. **\$15.15**

**Lot No. 5—Women's Dresses**  
Values Up to \$35.00  
Street, Afternoon and Evening Dresses, of satins, crepe de chine and chiffon combinations, taffetas and crepe de chine. All the newest creations. Colors are black, navy, putty, brown, rose, gibraltar blue, etc. All sizes for women and misses at. **\$15.15**

**Lot No. 6—Women's Dresses**  
Values Up to \$55.00  
Street, Afternoon and Evening Dresses, of charmeuse, crepe meteor, chiffon, satin, lace and crepe de chine. Copies of beautiful imported models, in all colors and combinations. Handsomely trimmed with bandings, furs and ornaments. All sizes. Values to \$55.00. **\$19.15**

**Lot No. 7—Coat Suits and Dresses**  
Values Up to \$125.00  
High-class Coat Suits, Dresses and Evening Wraps. Some Three-piece Suits in the lot. Many short models; beautifully trimmed, some with fur. Evening Wraps in all the wanted shades; many fur trimmed. Imported Evening Gowns copied from the world-renowned makers. Values in the lot worth up to \$125 at. **\$29.15**

**Lot No. 8—Raincoats**  
Values to \$15.00  
Women's and Misses' High-class Raincoats, of rubberized bombazine, rubberized wool plaids and gabardines. All sizes. Values up to \$15.00 at. **\$7.15**

**Lot No. 9—Women's Waists**  
Values Up to \$4.00  
Women's Waists of lace, chiffon, net and silk, in black and colors. Many pretty styles. All sizes at. **\$1.85**

**Lot No. 10—Women's Waists**  
Values Up to \$10.00  
Women's Fancy Waists, of lace, silk, chiffon and net. Hundreds of styles, and every one a beautiful creation. Black and colors. All sizes at. **\$3.85**

# January Clearance Sale Prices Prevail in OUR MEN'S WEAR SHOP

All small and odd lots must be closed out prior to inventory. We've marked them at prices to clear them out quickly—not all sizes in every lot, but your size might be here if you come early. Act accordingly.

During this sale no phone orders—no advertised goods exchangeable—none sent C. O. D.

**Plaid and Plain Bosom Percale Neglige Shirts; also sold with soft cuffs; desirable patterns; sizes to 17. \$1 and \$1.25 values. 69c**

**Odd lots of Soft and Laundered Curt Neglige Shirts; some soiled and mugged; nearly all sizes, but only about 175 in the entire lot. Values worth to 79c. While they last. 39c**

**50c Pure Silk Shirts. \$2.15**  
**40c Pure Silk Shirts. \$2.00**  
**35c Pure Silk Shirts. \$1.95**  
**20c Pure Silk Bosom Shirts. \$1.35**

**White Linen-finish Cambric Neglige Shirts, coat style; \$1.25 value. \$1.50 and \$2.00. Mushroom Bosom Fancy Neglige Shirts; sizes from 14 to 15 1/2 only. \$1.50 value. \$1.15**

**All White Laundered Shirts, stiff and plaided styles. An actual \$1.25 value. \$1.25**

**White Linen-finish Cambric Neglige Shirts, coat style; \$1.25 value. \$1.50 and \$2.00. Mushroom Bosom Fancy Neglige Shirts; sizes from 14 to 15 1/2 only. \$1.50 value. \$1.15**

**14 to 15 1/2 only. \$1.50 value. \$1.15**

**Shirts, in effective plain colors and fancy cross-stripe patterns. While they last. 85c**

**\$1 and \$1.50 Four-in-hands and English Squares; grand selection; \$1.50 patterns only; no plain colors. 75c**

**50c and 75c Fancy Four-in-hands. 35c**

**A small lot of \$1.00 One and Four-in-hands; classy patterns. Reduced to. 55c**

**About 200 Four-in-hands. Ends of lines that sold at 25c, 35c and 50c. Reduced to. 14c**

**Unlaunders White-bosom Shirts; closed fronts; nearly all sizes. 55c**

**Men's Sweaters Reduced. \$5.00 Grades. Now. \$3.50**  
**\$3.50 Grades. Now. \$2.50**  
**\$4.00 Grades. Now. \$2.50**  
**\$2.50 Grades. Now. \$1.50**  
**\$2.00 Grades. Now. \$1.25**

**Broken pieces, in all colors, in Heavy Elastic Collar Sweaters, with and without collars. \$1.00 and \$1.50 values. 85c**

**60c Sweater Coats, in gray only; nearly all sizes. While they last. 49c**

**\$2.00 French Flannel Pajamas; washable; fast colors. Suit. \$1.35**

**Fire and Water Proof Work Gauntlets. \$1.50 and \$1.75 values. Pair. 85c**

**Natural Gray Shirts and Drawers; odd sizes. 49c**

**White and Heavy Weight Gray and White Shirts and Pants. \$1.00 and \$1.25 value. 83c**

**10 Blanket Bath Robes, that sold at \$5.00 and \$6.00. Reduced to. \$3.45**

**25 Blanket Robes, that sold at \$3.95. Reduced to. \$2.15**

**40 Blanket Robes, that sold at \$3.00. Reduced to. \$1.85**

**\$1.00 and \$1.25 Madras and Percale Pajamas, in desirable patterns and plain colors. All sizes. Reduced to. 79c**

**Odd sizes of Colonial and Onyx Silk Half Hose, in colors only. 50c value. Pair. 25c**

**1 pair \$6 Auto Gauntlets. \$4.35**

**25 Imported Half Robes; washable; fast colors. \$6.00 value. \$2.95**

**35 Jacquard Turkish Toweling Robes; best patterns and colors. \$5.00 values. \$2.55**

**14 Striped Turkish Toweling Robes; desirable washable colors. \$3.50 values. \$1.85**

**\$1.50 Heavy Cheviot Pajamas; in the best of colored striped patterns; all sizes. Reduced to, suit. \$1.15**

**Odd sizes of Colonial and Onyx Silk Half Hose; in colors only. 25c value. Pair. 15c**

**Direct Street Entrance—430 7th street.**

**Dress Goods Clearance**

Lansburgh & Bro. Dress Goods—Famous Over Half a Century

Tomorrow we offer over 300 pieces of the most-wanted All-wool Dress Goods that we have assembled in one lot, which should prove, at the price quoted, one of the Greatest Dress Goods Sales we have ever held.

**\$1.00 to \$1.50 Dress Goods, 69c**

Tomorrow we will put on sale about 300 pieces of the most-wanted All-wool Dress Goods, comprising all the new weaves, such as:

- 48 to 56 inch Imported Chiffon Broadcloth, in a fair color assortment.
- 46 to 56 inch Suitings, such as Striped Cheviots, Ratines, Waffle Checks, Shepherd Checks, Brocades, Bedford Cords and many others.
- 56-inch Heavy Coatings, the right weight to make without lining.
- 44-inch Imported Henrietta, all colors and black.
- 50-inch All-wool Imported Storm Serge, colors and black, thoroughly shrunken.
- 54-inch All-wool Black Panama; 42-inch French Serge, all colors and black.
- 44-inch Turkish Mohair Silician and Brilliantine, all colors and black.
- 42-inch Priestley's English Tussah Royal, black and colors.
- 42 to 46 inch All-wool Nuns' Veilings, Challies and Batiste, black and colors.
- 42-inch All-wool Gravellette, most all colors.

And a host of other much-wanted fabrics, in all colors and black; \$1.00 to \$1.50 values. To go at our **January Clearance Price of 69c**

**ADVANCE SHOWING OF Spring Hats**

Our Millinery Section Again Demonstrates Its Leadership

**A Vast Variety at \$5.00**

Many new and chic shapes direct from the style centers of the world, in all the very newest spring colorings, such as "Battleship Gray," "Regimental Blue," Putty, Old Rose and Black. Materials are Bengaline Silk, Maline and Satin. All beautiful models, at the special price of **\$5.00**

**The New "Barnyard Straw"**

As usual—"Premier Showing" at Lansburgh & Bro.

An "unusual" novelty woven straw that will instantly appeal to the clever dresser. Sailor shape, with rounding crown, in white, black and beautiful combination colors. **\$1.95** Special at

**January Clearance Sale of Silks**

We Were Fortunate in Securing 50 Pieces of Our Regular **\$1.00 36-in. Messaline to Sell at 68c Yd.**

This is the same quality Messaline that we show over our counters every day at a dollar a yard. Just think of the saving to you on a dress pattern.

Color assortment embraces such shades as—

White Ivory Cream Black Nile Taupe	Pink Light Blue Hello Helen Pink Cardinal Brown	Mais Yellow Cell Coral Turquoise	Emerald Myrtle Navy Violet Lavender	Orange Midnight Blue Olive Copenhagen Old Rose	American Beauty Garnet Royal Sand and Alice
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**White Wash Silks**

- \$1.00 36-inch Tub Silks. 79c
- \$1.00 36-inch Jap Habutai. 79c
- 85c 36-inch Jap Habutai. 65c
- 69c 36-inch Jap Habutai. 55c
- \$1.50 40-inch Crepe de Chine. \$1.09

**\$1.00 Plaid Taffetas, 69c**

All pure silk, in all the new and desirable colors and combinations. 69c

**40-inch All-silk Crepe Meteors, Crepe de Chine, Pussy Willow Taffeta and Satin Debutante Silk.**

**All at \$1.65 a Yard**

75 shades from which to select. The best assortment south of New York.

**White Dress Goods**

We conservatively boast of the largest white goods department south of New York, and this year we have eclipsed all previous records in our preparation for this annual sale, and assembled the greatest stock of desirable merchandise, bought under such advantageous conditions that enables us to quote "Better Values" than ever.

**Longcloth and Nainsooks**

The best qualities manufactured. Soft chambray finish for making women's and children's garments. Full 12-yard pieces.

- Regular \$1.25 grade Longcloth, 36 inches. Piece. 98c
- Regular \$1.50 grade Longcloth, 36 inches. Piece. \$1.39
- Regular \$1.75 grade Longcloth, 36 inches. Piece. \$1.50
- Regular \$2.00 grade Longcloth, 46 inches. Piece. \$2.69
- Regular \$1.50 grade Nainsook, 36 inches. Piece. \$1.39
- Regular \$2.50 grade Nainsook, 36 inches. Piece. \$1.98
- Regular \$3.50 grade Nainsook, 46 inches. Piece. \$2.69
- Regular \$3.50 grade Nainsook, 46 inches. Piece. \$2.39

**Three Extra Specials in White French Voile**

- Made of fine double and twisted yarns; regular 25c quality; 40 inches. This sale, yard. 15c
- Regular 50c quality; 40 inches. This sale, yard. 25c
- 29c 36-inch White Linen Cambric. This sale, yard. 25c
- 75c 36-inch White Round-Thread Art Linen. This sale, yard. 55c
- \$1.00 44-inch White Round-Thread Art Linen. This sale, yard. 75c
- 36-inch White Pajama Check Mulli 15c quality. This sale, yard. 10c
- 50c 36-inch White Ottoman Cord, heavy weight permanent silk finish. This sale, yard. 39c
- 27-inch White Russian Cord Pique; fine quality, heavy weight silk finish; 2 styles; regular 25c value. This sale, yard. 25c

**JANUARY WHITE SALE**

**Dainty Undermuslins**

Tomorrow we inaugurate our annual January Undermuslin Sale, which will eclipse in variety, scope and value giving any previous sale we've ever had. Note the extraordinary values below:

**At 22c** Drawers, Petticoats, Corset Covers.

Good Muslin and Cambric Drawers, in circular, knickerbocker and umbrella styles; open or closed; trimmed with lace, embroidery or tucks.

Corset Covers, in several styles; trimmed with embroidery and lace.

Ribbon-drawn Petticoats, in short style, with tucked ruffs trimmed. All sizes in the lot, and exceptional values.

**At 47c** Values to 75c

Choice of many attractive and serviceable Nightgowns, of cambric, muslin, crepe and longcloth. High and low neck, slip-over and empire styles.

White Petticoats, embroidery and lace trimmed.

Embroidered Panel Skirts, with lace edge or scallop finish.

Combination of envelope chemise, corset cover and drawers.

All sizes and lengths in the lot.

**At 77c**

Nightgowns of plisse crepe, nainsook and Cambric.

White Petticoats in the straight hem effects, flounces of deep embroidery or white pique and Double-panel Petticoats, Combination and Envelope Chemise; all prettily trimmed; all sizes and lengths.

**At 97c** Values \$1.25 to \$1.50

Beautiful Nightgowns, 100 styles. All-over embroidery yoke and sleeves. All-lace yoke and sleeves. Slip-over styles. High neck and V shape effects.

White Petticoats, of beautiful all-over embroidery flouncings in the latest Pretty lace and ribbon trimmed effects, embroidered ruffles and panel effects, and White Satine, also Envelope Chemises and Combination Chemises, Princess Slips.

All wonderful values. All sizes and lengths.

**Sheets, Pillowcases and Domestics**

Monday morning we will inaugurate our Annual White Sale, which we know will be the best offerings ever made. Those in need of bedwear should take advantage, as such opportunities cannot present themselves again.

To start we will offer Sheets of grand merit—Mill Runs, but absolutely perfect; if not informed, the best judges could not distinguish them from ticketed goods. Every article guaranteed or money refunded.

**\$1.90 Mill Run; perfect goods. Sheets, double-bed size. 75c value. Special. 59c**

**\$1.90 Mill Run; perfect goods. Sheets, double-bed size. 75c value. Special. 59c**

**\$1.90 Double-bed Sheets; extra long double-bed size; perfect; made of best Sea Island flannel. 95c value. Special. 75c**

**\$4.90 Demo Sheets; heavy linen finish; single or cot size. 50c value. Special. 37c**

**Pillowcases to Match the Above Sheets**

Made Straight With Selvage

- 42x36 Pillowcases; best goods; 22c value. Special. 16c
- 45x36 Pillowcases; best goods; 22c value. Special. 18c
- 36-inch Domestic Longcloth; sheer and soft for ladies' and children's fine underwear. 18c value. Special. 8 1/2c
- 36-inch Fine White Cambric; soft and undressed for family use. 8c value. Special. 5 1/2c

**Laces and Embroideries in the White Sale**

Advantageous purchases from several overstocked lace and embroidery manufacturers combined with our own regular stocks enable us to promise you "wonderful values" for this year's white sale. Thousands upon thousands of yards of all that is new in edges, insertions, torchons, etc., at extraordinarily attractive prices.

**10,000 Yards of Sample Strips**

From 2 Inches to 18 Inches Wide

**At 5c** 5,000 yards of manufacturers' sample strip of Embroideries, Edges and Insertions. Open work and small patterns for dresses and underwear. These goods are sold only in strips of 2 1/2 or 6 yards. They are from 2 to 8 inches wide and worth to 12 1/2c a yard. Your choice, **5c** yard.

**At 10c** 5,000 Yards of Manufacturers' Sample Strips, Embroideries, Edges and Insertions, from 2 to 18 inches wide; openwork and small patterns. This is the most wonderful assortment we have ever had. They are worth up to 20c a yard. Your choice, **10c** yard.

**10c Cotton and Linen Torchon Lace and Insertions to match, from 1 1/2 to 10 inches wide. Choice. 10c yard.**

**50c 18-inch Flouncings, 19c**

18-inch Shadow Flouncings, in white and ecru, in a large assortment of patterns. Regular 50c value at, a yard. **19c**

**27-inch Shadow Flouncings, worth up to 75c a yard. 25c**

27-inch Shadow Flouncings, in white and ecru. So much in demand this season. A large assortment of patterns from which to select. Values worth up to 75c at. **25c**

**Extra Size and High-grade Undermuslins**

**Extra Size Garments**

Special Attention Has Been Paid to the Stout Figures Who Cannot Be Fitted in Regular Size Garments

**Extra Size Nightgowns, of good quality muslin, in high neck or V shape, with tucked yoke. Sizes 18, 19, 20, at. 55c**

**Extra Size Drawers, of muslin or soft cambric. Trimmed with fine embroidery and lace ruffles. 50c values, at. 37c**

**Extra Size Drawers, trimmed with lace and inserting or wide tucks. 39c values, at. 27c**

**Extra Size Corset Covers, of good quality cambric, in tight or full front styles. Trimmed with lace edge and ribbon drawn. Sizes 46, 48, 50, 52 bust. Special at. 27c**

**Extra Size Corset Covers, of good quality cambric, in tight or full front styles; trimmed with embroidery, run with ribbon. Sizes 46 to 52. 50c values, at. 37c**

**Extra Size Petticoats, of muslin, crepe or pique, deep embroidery flounce, with ribbon run. Special at. 97c**

**Infants' and Children's Undermuslins.**

- Children's Muslin Nightgowns, in high or V-shape neck; tucked yoke and embroidery inserting; trimmed; sizes 4 to 14 years; 50c value. **33c**
- Children's Muslin Gowns, in slip-over or open-front style; ruffle trimmed; sizes 2 to 8 years. **22c**
- Infants' Handmade Short White Dresses; hand-embroidered and scalloped. Special at \$1.50 to. **\$1.95**
- Fine Cambric Skirts on Waists; trimmed in lace edges or embroidery scalloped; sizes 1, 2, 3 years. Choice at. **22c**
- Infants' Long Nainsook Day Dresses, with round or pointed yoke. **47c**
- Children's Muslin Drawers, trimmed with fine embroidery and lace and tucks; sizes 2 to 14 years, at. **12 1/2c**

**Specials in High-grade Garments**

Specially Priced for This Sale

- 35.00 White Petticoats, \$1.47
- White Petticoats, made with the new full flare flounce. Handsome embroidery and lace-trimmed flounces. 35 values, at. **\$1.47**
- Beautiful White Petticoats, with hand-drawn lace edge and flounce and lace-trimmed underlay. \$5.00 values, at. **\$2.95**
- Crepe de Chine Corset Covers, trimmed with all-over shadow lace front and short sleeve. Sizes 36 to 44. **\$1.00**
- Mitered and Hospital Nightgowns. Special at. **\$1.00**
- Crepe de Chine Nightgowns, in light pink, with lace-trimmed front and all-over lace sleeve. \$7.00 values. **\$3.95** Special at.
- White China Silk and Crepe de Chine Petticoats, trimmed with shadow lace. \$4.00 values. Special at. **\$2.95**
- Cotton Charmeuse Petticoats, trimmed with deep-pleated flare flounce, suitable for the new style flare dress skirt. Special at. **\$1.39**
- Five White Satens and Tub Silk Petticoats, with plaided flounce and embroidered scallops. \$2.90 values, at. **\$1.00**
- Crepe de Chine Envelope Chemises, trimmed front and back with pointed val lace, in white or light pink. Special at. **\$2.95**
- Chemises, in pale pink. All sizes. \$3.00 value. Special. **\$1.95**

**\$1.00 to \$3.00 "Seconds"**

**C/B Corsets at 69c**

Only 300—They Won't Last Long

Imperfections are so slight you can hardly notice them, and will in no way affect the wearing qualities. High, medium and low bust, medium and long hips. Hosiery supporters attached. Made of coutil and batiste. All sizes, from 18 to 26, but not in every size. From \$1.50 to \$3.00 value. While they last. **69c**

On Sale Main Floor—Bargain Tables.

**Table Linens & Towels**

Thousands of dollars' worth of Pattern Cloths and Napkins to match, in several qualities. Cloths run 2, 2 1/2, 3 and 3 1/2 yards long. Napkins are 20, 22 and 24 inch. These were purchased from one of the leading manufacturers, and are samples used by salesmen on the road. The only thing the matter is they are a trifle mused from handling, but are absolutely perfect. At the price we paid for them and sell them to you is a little over half their actual worth.

**A Few Items From Our Regular Stock**

At Great Price Concessions

- \$1 70-inch Bleached Irish Damask in an endless variety of patterns; \$1.00 quality. **85c** at.
- \$4.00 16-inch Hem-stitched Damask Tea Napkins. Special, a doz. **\$3.00**
- \$3.25 73-inch Bleached Irish Double Damask. In an excellent assortment of patterns. Special, a \$1.79 yard.
- 75c Hemstitched Huck Towels, embroidered on ends. Special at. **59c**